



272 Pearl Street NW
Grand Rapids, MI 49504-5371

Telephone: 616.456.3977
Fax: 616.456.3873

www.grmuseum.org

FOR IMMEDIATE RELEASE

CONTACT: Jennifer Buist
616/456-3543
JBuist@grcity.us

Lights out at the Public Museum

Grand Rapids, MI (March 10, 2008) – The Public Museum of Grand Rapids will sit in darkness for one hour on March 29, 2008. From 8 – 9 pm all non-essential power will be shut off to mark Earth Hour. Started in Sydney, Australia in 2007 by the World Wildlife Fund, Earth Hour is an event designed to shed light on the increasing need to reduce our impact on climate change. Now a global event with participants ranging from individuals and businesses to cities around the world such as Chicago, Toronto, Copenhagen and Brisbane this single hour of darkness will be the equivalent of taking 48,000 cars off the road for a year.

Everyday we become increasingly more aware of the need to reduce our impact on climate change; Earth Hour is just one way that we can move towards a brighter future. In addition to turning off lights for one hour participants are encouraged to implement other earth friendly practices into their daily lives. Switching out traditional light bulbs for compact fluorescent light (CFL) bulbs, investing in energy efficient appliances and cars, walking or using public transportation and shutting down computers when they are not in use are just a few ways that we can all make a positive impact on global climate change.

The Public Museum is proud to take part in this global event, in addition to our participation we are challenging other cultural institutions to participate along with encouraging our employees, area businesses and members of the community to turn off their lights Saturday, March 29 from 8 – 9 pm. Together, as a community we can take one small step towards creating a brighter tomorrow for our children and grandchildren.

The Public Museum's hours are Monday – Saturday 9:00 a.m. – 5:00 p.m., and Sunday 12:00 – 5:00 p.m. The Public Museum is a collections-based educational organization that explores and celebrates the world and our place in it. The Museum seeks to educate and delight the public, contribute to the well-being of its community,



272 Pearl Street NW
Grand Rapids, MI 49504-5371

Telephone: 616.456.3977
Fax: 616.456.3873

www.grmuseum.org

and enhance the quality of life in West Michigan. Inquiries or requests for general information should be directed to the Museum's main number, 616/456-3977.

###